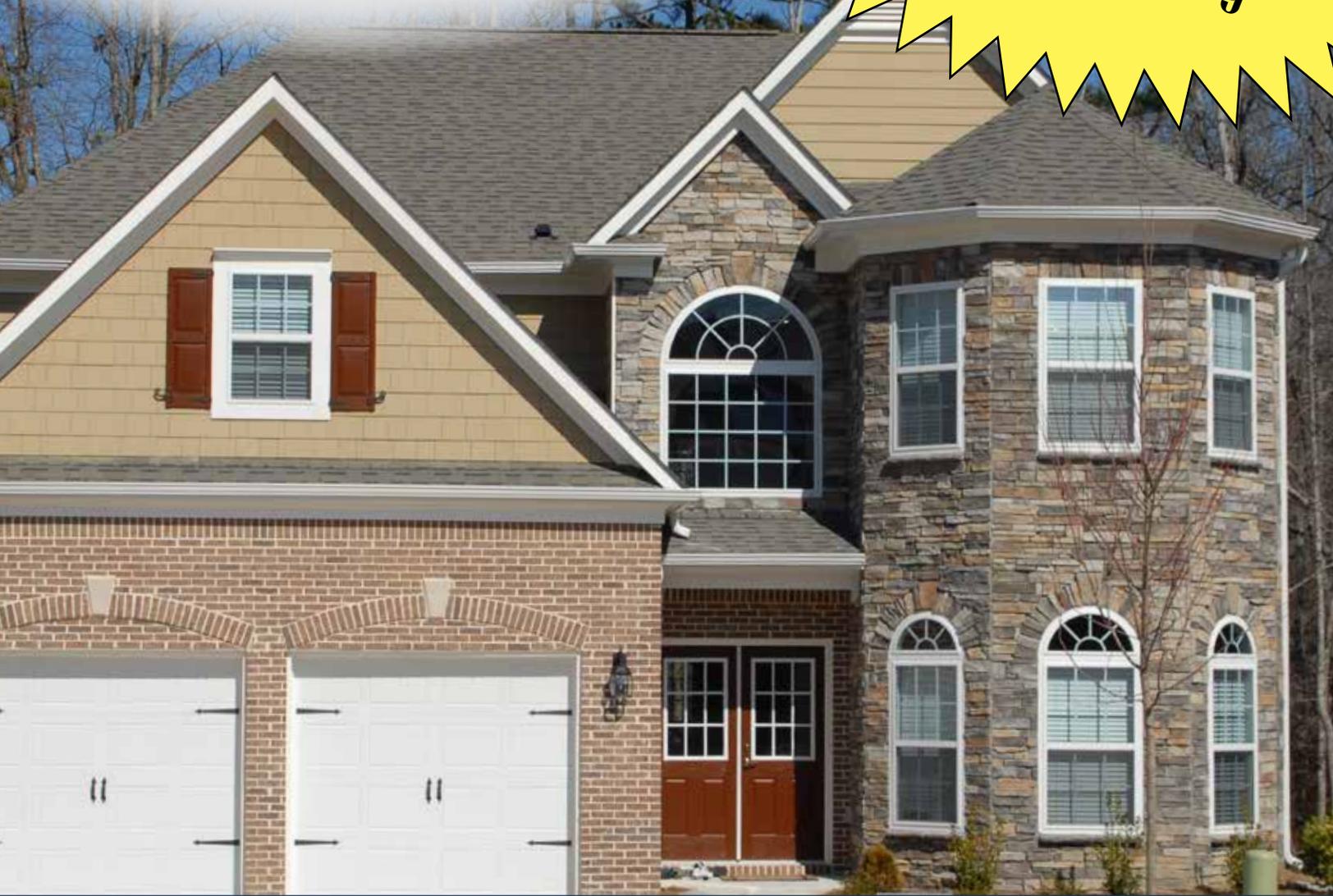


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Parade of Homes Tour™

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Welcome



A Home to Fit Any Dream

The Dubuque Homebuilders and Associates are proud to present our 2018 Parade of Homes Tour™. This year we are pleased to showcase fourteen newly built homes, townhouses, and condominiums, Dubuque, Asbury Key West, and Peosta!

We chose our theme, “A Home to Fit Any Dream,” because we truly feel that we have a variety of beautiful “homes” that offer options for many different lifestyles and price ranges. The tour this year features new single family homes with ample outdoor space, new condominium and townhome options, with many unique features.

Does your future include building a new home, remodeling an existing home, or would you just like to check out the latest in homebuilding, renovation and design? If so, we would like to invite you to visit all of the homes whether this is your first time on the Parade of Homes Tour™ or you look forward to this event each year. See the latest trends in home construction and design as well as many new features that have become the most requested options in a new home. Builders will be on site to discuss all aspects of the building process. With their knowledge of financing, lot selection, suppliers, developers, local tradesmen, and the latest in building codes, they will assist you with your personal tastes and choices.

We want to acknowledge and thank all of our builders and the many associate businesses that are involved with homebuilding and renovation. These businesses include our financial institutions, suppliers, designers, developers, tradesman and more.

The Parade committee, participating builders, sponsors and advertisers would especially like to thank you for participating in the 2018 Parade of Homes Tour™. Your ticket will be valid on all days for one visit per home. You must purchase a ticket to take the tour. The proceeds from the Parade are returned to our community through charitable donations.

We hope you enjoy visiting these beautiful homes and thank you for your support of the Dubuque Homebuilders and Associates Parade of Homes.

Sincerely,

Mark Ernst
President

Gerb Smith
*Parade Committee
Chairman*

2018 Parade Committee
*Gerb Smith, Dave Grable, Mark Ernst,
Chad Wagener, Joe Schmitt, Julie Kinsella*



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TOURING THE HOMES

Use this handy guide to lead you along the Parade of Homes Tour™

Tips & Ideas when Touring Homes

We hope you enjoy the *Dubuque Homebuilders Parade of Homes Tour™*. Tickets may only be purchased at the participating homes at a cost of \$7.00 each (3 and younger are free.) Below are some tips and ideas that will make the tour even more enjoyable!

Questions to ask the contractor

The *Parade of Homes* is a great time to see some of the quality homes being built in our area. We encourage you to ask questions to the contractor. If you see a home that you like, don't hesitate to ask if the home is for sale. If it is sold, the contractor can tell you the time frame for a similar house and when they can begin to build for you. It is a perfect time to discuss cost per square foot, layout, and design changes or additions. The contractors can also answer questions about who the house designer or architect is, the work by subcontractors, such as "Who did the stained concrete drive?" and perhaps a feature that you do not see such as "Does the contractor have an unusual energy package?"

Taking pictures of the home

Touring a parade home is a great way to get decorating ideas. We are certain that you will see things that you like and want to remember. Most builders do not mind you taking photographs of their home to help remember it, but please ask the contractor before you start to click away.

Home Furnishings

Many of the homes on the tour are "staged" with furniture and decorations from local furniture and interior design stores. This is a great time to see the current color trends, decorations, and furniture styles. We ask that you please refrain from sitting on the furniture during the tour. We also ask that all parade attendees keep the carpet and floors clean by wearing the provided booties. Thanks for your cooperation!

Children

Children are welcome to attend the parade with the purchase of a ticket. We request adult supervision during the tour to ensure the well-being of both the parade attendee and parade property. Please remember the "view only" rule.

Trust your finances to a local bank with over 100 years experience!



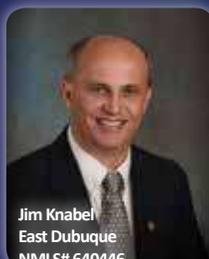
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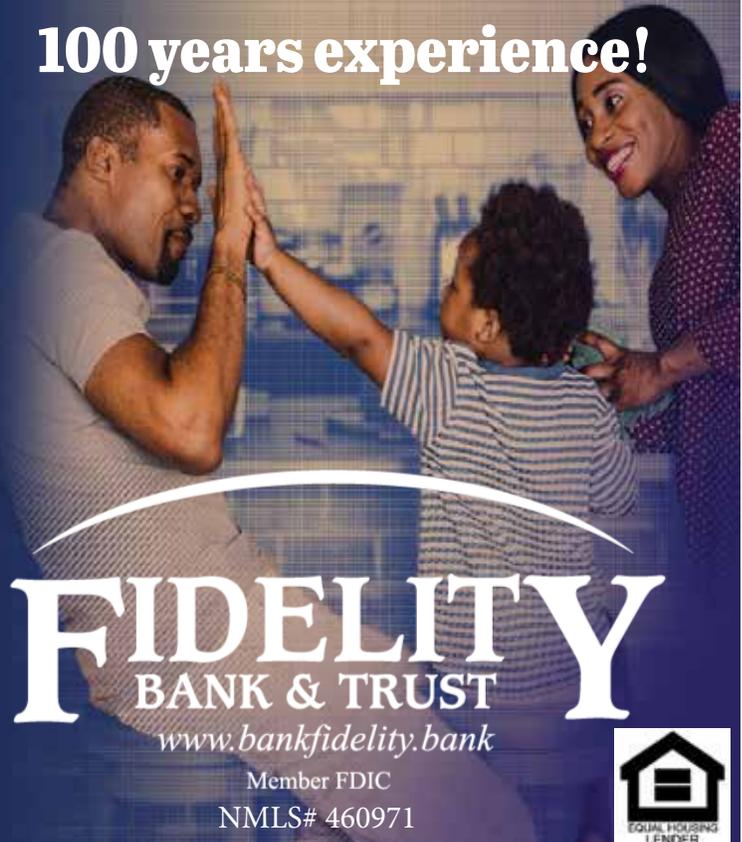
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Have Fun

Many people can be touring at one time. This is a great time to hear what the “favorites” are in the home. As you are in a parade home, please be polite and patient with other people in the house and recognize what a fun experience this is. After all, where else can you join perfect strangers in a bathroom of a private residence? Please refrain from eating, drinking, or smoking.

Thank You!

The Dubuque Homebuilders and Associates want to thank you for participating in our annual Parade of Homes Tour™. We proudly donate a portion of the proceeds from the tour to local charities.

PARADE OF HOMES TOUR™ DATES & TIMES:

OCTOBER 13-14, 2018

OCTOBER 20-21, 2018

12:00 – 5:00 PM

TICKETS:

\$7.00 (Children age 3 & under Free)



The Dubuque Homebuilders and Associates is a non-profit organization that has been in existence for over 46 years to promote the building industry servicing Dubuque and the Tri-State area. The constitution of the association was adopted January 18, 1963, with articles of incorporation filed on February 27, 1995.

Our members consist of builders, subcontractors, and suppliers; as well as financial institutions, homebuilding related businesses and local government to ensure only the best for our area's growth and development.

The Dubuque Homebuilders and Associates is governed by an elected board of directors made up of homebuilders and associates, which ensures an involvement in community and government affairs to obtain a benefit to the association and the community. An executive director manages our office, coordinates our events, and establishes communication with members, government, and the community.

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March 1-3, 2019 at the Grand River Center.

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Board Members: *Joel Mozena, Dave Grable,*

Rick Barton, John Cook, Ron Sterr

Executive Director: *Julie Kinsella*

MISSION STATEMENT

The Dubuque Homebuilders & Associates is a non-profit trade organization formed to promote and enhance the professionalism of home building and associated businesses in the Tri-State area. Our goal is to achieve continuity and communication among builders, subcontractors, suppliers, financial institutions and local government to network for community growth and development.

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Jake Peterson • 563.451.9183
pkconst.jakep@gmail.com

2217 square feet, 5 bedrooms, 3 bathrooms, 3 car garages

This stunning home was custom designed by Peterson and Kreiss Construction, it features a spacious covered front porch with stone arch way. This home has 2217 square feet on main level and 1840 square feet on lower level. Peterson and Kreiss are known for their attention to detail and it is showcased in this home with a stone fireplace, oak wood beams, custom white cabinets, oak hardwood floors, custom lockers, shiplap walls and zero entry tiled master shower. Enjoy the wooded backyard from the large covered composite deck with cedar ceiling.

Directions

Travel south on Cedar Cross Rd.
Turn right on North Cascade Rd.
Approximately half way up hill on North Cascade Road, turn left on Creek Wood Drive.
Continue on Creek Wood up the hill.
Turn left on Deer Creek.
House is the second house located on the right side

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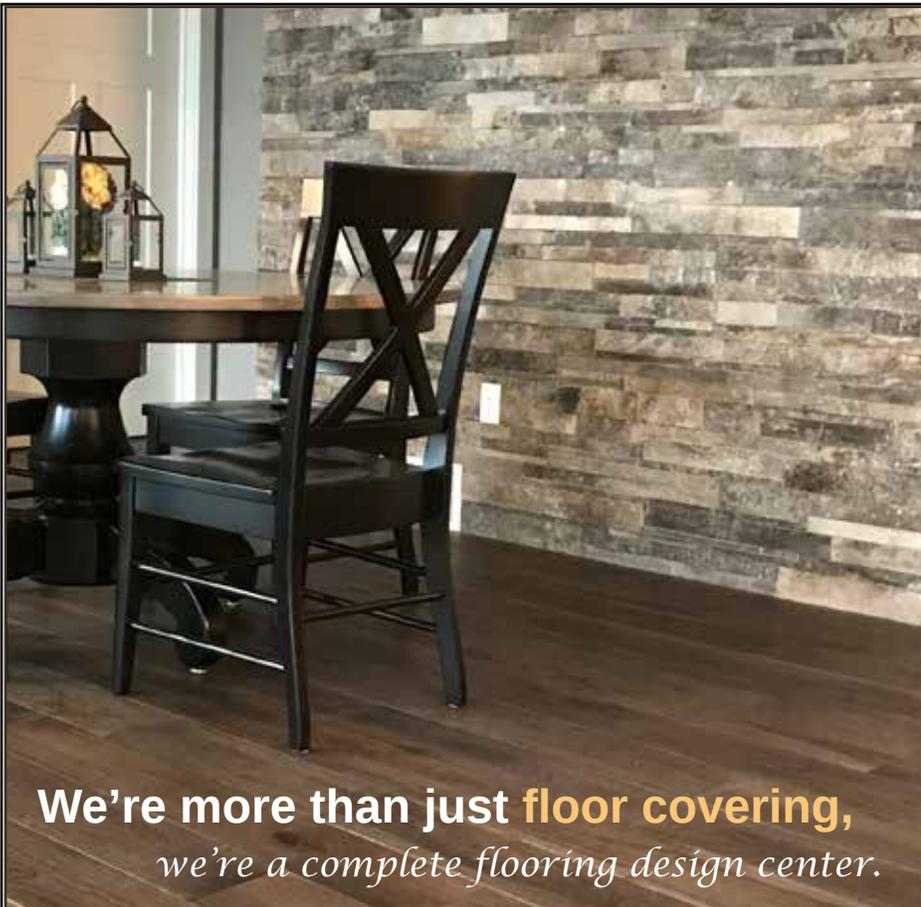


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Jake Peterson • 563-451-9183
pkconst.jakep@gmail.com

2170 square feet, 5 bedrooms, 3 bathrooms, 3 car garages

This home was custom designed by Peterson and Kreiss Construction which features 5 bedrooms, 3 bathrooms, 2170 square feet on main level and 1780 square feet on lower level. As you enter you will be captivated by the open floor plan design with custom archways to give it an at home feel. This home was built for today's style of living. Including custom white cabinets, stone fireplace, oak hardwood floors, custom lockers, mini bar, zero entry tile master shower and larger covered composite deck. Our custom homes are built to suit, build on our lot or yours!

Directions

Travel south on Cedar Cross Rd.
Turn right on North Cascade Rd.
Approximately half way up hill on North Cascade Road, turn left on Creek Wood Drive.
Turn left on Cherry Ridge.
House is the first house located on the left side of street

Subcontractors



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Ready to Chat?



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Terry and Tony Nadermann • 563.543-4766
 tonynadermann@yahoo.com

3480 square feet, 5 bedrooms, 3 baths

New Nadermann Development home almost completed and built for fall Parade of Homes with all the parade extras in Timber-Hyrst! This home is an awesome new rear walkout split bedroom design with 5 Bedrooms, 3 full Bath, 2 half Baths, 3 car garage up and 1 garden garage down. Features large island style white kitchen by Faust Millworks with glass toppers, Granite tops and subway tile backsplash. The kitchen has SS appliances and large hidden pantry, 11' and 9' ceilings and treys throughout, white trim and solid core doors, upgraded lighting package, gas fireplace w/custom built in cabinets, oversized windows w/transoms, Energy star mechanicals, whole home audio system, stone front, tiled master shower, large covered deck overlooking farm field, lots of hardwood, all smart siding (no vinyl), entry lockers and much more. Lower Level is completed finished and there is another fireplace, bar room, family room w/surround sound, 2 bedrooms, 1 1/2 baths, 8' x 8' Tot Zone and lots of storage. It is located on a large walk out lot with trees in the rear.

Directions

Travel south on Cedar Cross Rd.
 Turn right on North Cascade Rd.
 Approximately half way up hill on North Cascade Road, turn left on Creek Wood Drive.
 Continue on Creek Wood half way up the hill.
 House is located on right side of street

Subcontractors



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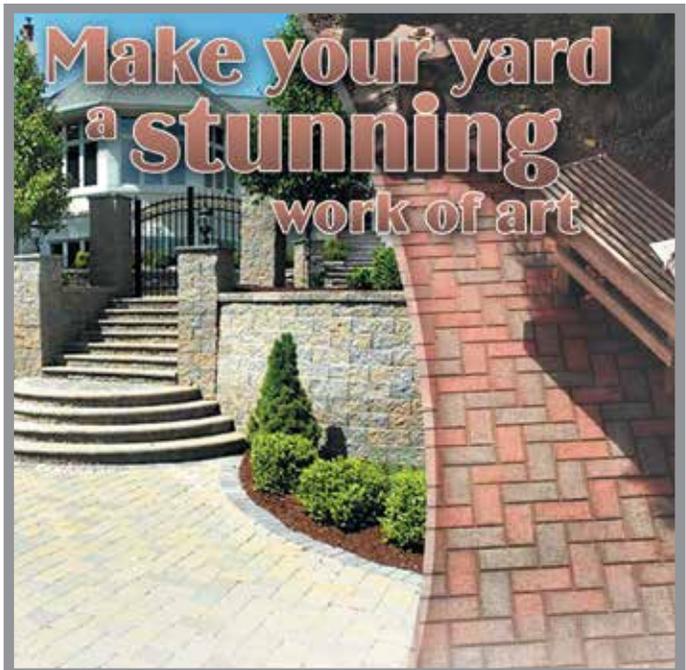


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Terry and Tony Nadermann • 563-543-4766
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1810 square feet, 3 bedrooms, 2.5 bathrooms

New Nadermann Development Parade home just completed in Clay Ridge. This home is an awesome new rear walkout split bedroom design with 3 bedrooms, 2 1/2 baths and 3 car garage. Features large island style white kitchen w/glass toppers, white quartz tops, subway tile backsplash, walk in corner pantry and SS appliances, 9' and 11' ceilings, 11' tall stone fireplace with built ins, white trim and solid core doors, Energy star HVAC, entry lockers, stone front, home audio, tiled master shower, beamed ceiling in master bedroom and many more upgrades you would expect in a Parade home. It is located on a nice walk out lot!

Directions

travel west on Asbury Road.
 After stop sign by Asbury Park, turn left on Antler Ridge.
 At stop sign, turn right.
 Turn left on Jill Drive.
 House is located on the left side of the street going up the hill

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5 Tips for a Successful Remodel

submitted by Maddison Buse, Smith Home Gallery & Cabinet Works

The process of any home remodel can be stressful and overwhelming. There is no guarantee that everything will go perfectly but here are a few helpful tips to make things easier on both you and your contractor.

Plan Ahead

You should make decisions regarding any structural or layout changes at the very beginning of your project. These major alterations can effect things like plumbing and electrical which are some of the first steps after demo. Material selections should also be considered at the start of the project. Planning for certain products you would like to use will help maintain a budget, preventing last minute pricy decisions. It will also keep schedule on track by allowing finishes with long lead times to be ordered and



delivered before they are ready to be installed. Also, take a look at your calendar and consider any major events that could conflict with construction. For example, if you are planning on having a brand new kitchen by Thanksgiving dinner, work backwards from there for a start date and allow for a few weeks of wiggle-room for any unplanned delays that could take place.

Do your Research

It is extremely important to do your research prior to beginning a remodel. You should look into everything



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Carey Graybill • 563-580-1668
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 3480 square feet, 5 bedrooms, 3 baths

You will have plenty of room to entertain in this 3480 finished square foot home featuring 5 bedrooms, 3 baths, Bar, family room, open concept main floor living, covered porch and Ground level patio. Main floor has split bedrooms with 9' ceilings. Foyer, Great Room, Dining and Kitchen have 10' ceilings and the Master Bedroom has a tray ceiling. Lower level has a Bar, large family room, 2 bedrooms and a full bath. Preparing that large family meal will be easy in the home. Kitchen appliances included are; slide in gas stove, built in microwave and oven, dishwasher and refrigerator. Laundry room has custom lockers.

Directions

Travel west on Asbury Road
 After stop sign by Asbury Park, turn left on Antler Ridge
 At stop sign, continue on Antler Ridge
 House is located on the left side of street toward the top of the hill

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from trends and popular finishes to which contractor to hire. Ask friends and family for referrals and read online reviews of companies you are considering working with. Those closest to you will not only have the best advice on who to work with but also how to handle the chaos of a remodel. It is imperative to work with someone you can not only trust but someone you can communicate well with. There are many kinds of online review websites that offer insight on anything from appliances to paint colors. Websites like Pinterest and Houzz are also great resources for gathering inspirational images that will help guide you in achieving the end result you desire.

Have a Budget

Know your budget and stick to it! Before you begin your remodel get estimates and have a clear understanding for what you are comfortable spending. It might also be smart to consider having a fund for incidentals or any unforeseen costs that may come about. Of course everyone wants to swap out the old for top-of-the-line products but not every upgrade has to be expensive so consider all of your options before opening up your wallet.

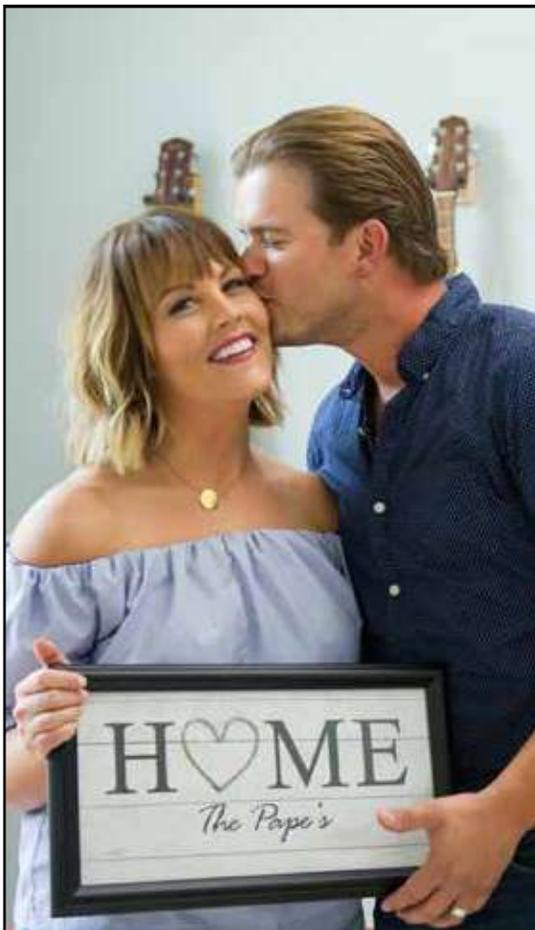
Set up Camp

It is time to pack up your valuables and get away from the construction zone! There is nothing easy (or clean) about a remodel especially when it comes to a primary room like a kitchen or bathroom. Some will feel it is best to just get away for a little while, others will be content setting up a temporary kitchen in the basement. Whichever you choose, know that it's best to relocate from the renovated space for a period of time.

Be Patient

With the often unanticipated hiccups that can occur with a remodel, the entire process can sometimes feel very long and drawn out. It is important to be patient more than anything! Have patience with those working in your home and patience with yourself. Keep the big picture in mind and the end result will be worth any headache you encounter along the way.

While every remodel is different and the entire process can be unpredictable, following these five simple steps will help guarantee a successful remodel.



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Aaron Konrardy • 563-580-6004
 akonrardy@aol.com

3700 square feet, 4 bedrooms, 3 bathrooms

The craftsmen at AK Homes are well-versed in a wide variety of home styles. This year we invite you to tour our home with a Modern Rustic Style. This timeless design blends warm materials with an open plan making this home perfect for family and entertaining.

This home is situated on a 1.25 acre lot in beautiful Waterford Estates with a large wooded back yard for privacy. The exterior features cultured stone accents surrounded by a combination of shake and horizontal lap siding with factory applied 2-tone finish system, large maintenance free deck with patio below and professionally landscaped yard with rustic features to blend with unique style of home.

Inside you will enjoy nearly 3700 square feet of finished living area featuring 4 bedrooms, 3 full baths, laundry and locker areas, main floor office, large kitchen open to nook and great room with fireplace. The lower level offers a large family room, exercise room and 700 square feet of unfinished storage area. The garages are 3 stalls on main level with a 3 car capped garage below which doubles as a storm shelter. European white oak floors throughout main level with tile baths and showers. We also included many special accents and custom detailing on ceilings in master area, great room, staircase and mantle. This home also features sound system and home security. The large kitchen is completely open to great room and nook, making it perfect for large family gatherings and entertaining.

Aaron Konrardy Homes is excited to be entering our 29th year in the homebuilding business. We have an excellent team of subcontractors and suppliers that help see our projects through from start to finish and are always there for our homeowners for years to come. We hope you enjoy touring our 2018 parade home and please contact Aaron if you have any questions or would like to visit with us about building your next home.

Directions

Travel north on the Northwest Arterial.
 Turn left on JFK Road.
 Turn left on Rupp Hollow Road. About 3/4 mile, turn left on Lismore Lane (Waterford Estates).
 Turn right on Ballymore Lane.
 House is located on the left side toward bottom of hill.

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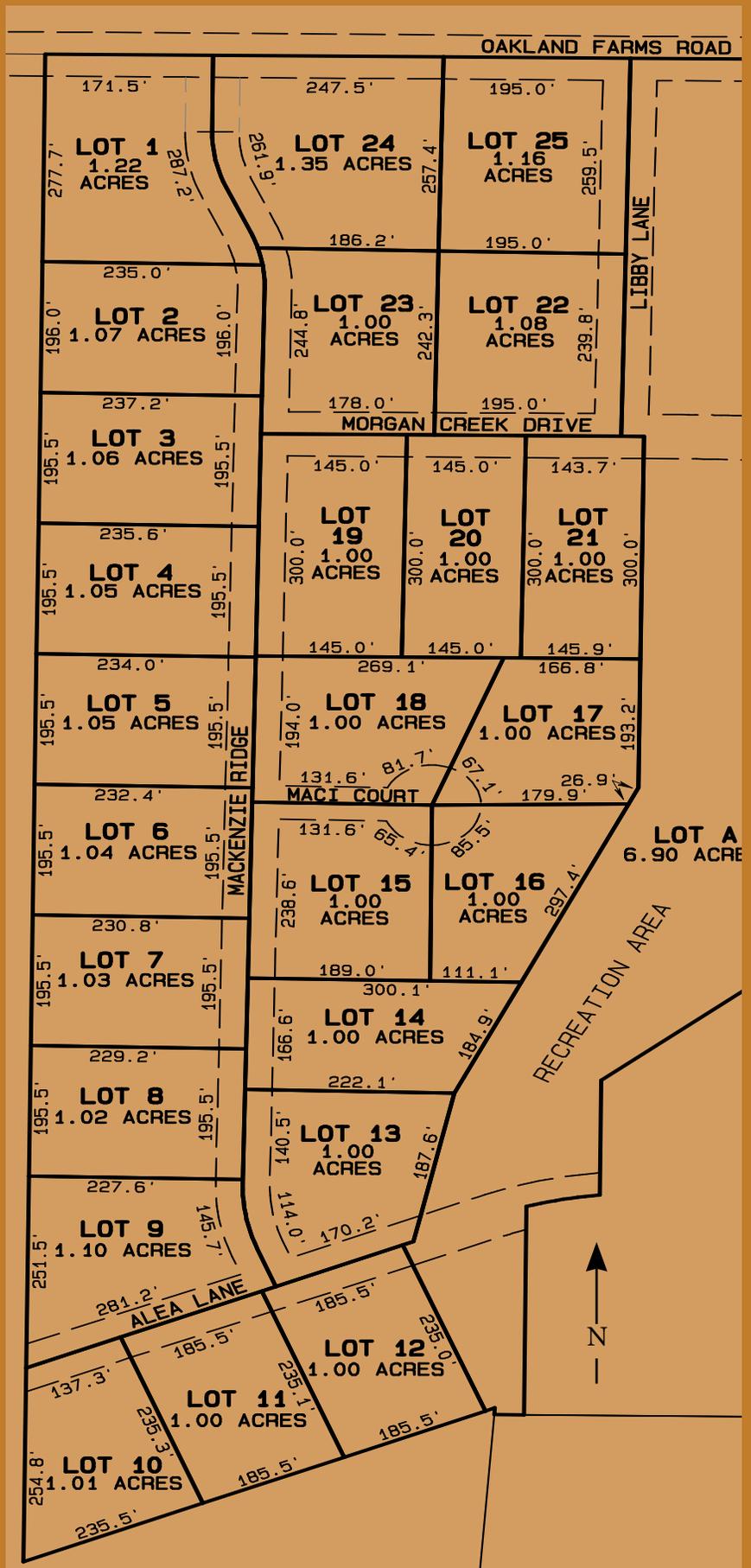
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Mark Gudenkauf • 563-582-1939
 m.gudenkauf@mchsi.com
 6000 square feet, 4 bedrooms, 4 bathrooms

Modern farmhouse exterior to include white batt & board siding as well as horizontal lap siding, black windows and black metal accent roofs. 4 Bedroom, 4 bathroom, approximate 6000 square feet. Elegant interior finishes to include shiplap and decorative accent walls, car sided ceilings with truncated beams, open circular staircases with custom treads and risers, covered deck with segmented windows and a stone fireplace. Custom large kitchen, vanities, and built ins by Mark Gudenkauf Construction, Inc. Upgraded appliances and with thickened edge quartz countertops. Antiqued brass lighting and plumbing fixtures. One of a kind custom home by Mark Gudenkauf Construction, Inc.

Directions

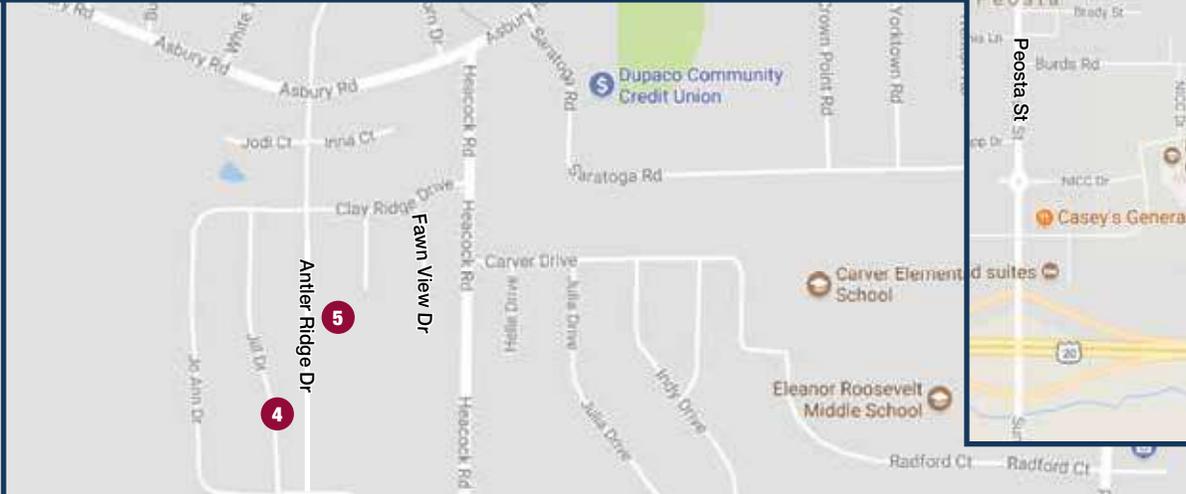
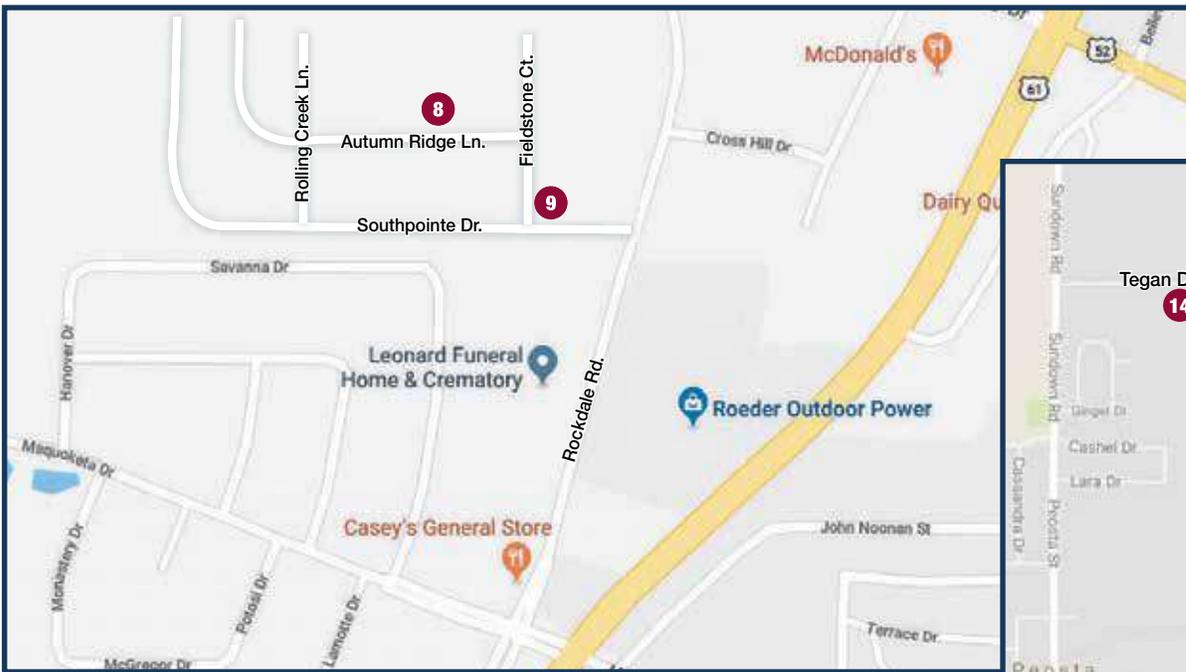
Travel north on the Northwest Arterial.
 Turn left on JFK Road.
 Turn left on Rupp Hollow Road. About 3/4 mile, turn left on Lismore Lane (Waterford Estates).
 Turn right on Castlemaine Lane.
 House is located on the left side on top of hill.

Subcontractors



Subcontractors





Address

Builder Name

1. 1262 Deer Creek Ridge, Dubuque

PK Construction

Travel south on Cedar Cross Rd. Turn right on North Cascade Rd. Approximately half way up hill on North Cascade Road, turn left on Creek Wood Drive. Continue on Creek Wood up the hill. Turn left on Deer Creek. House is the third house located on the right side

2. 1281 Cherry Ridge, Dubuque

PK Construction

Travel south on Cedar Cross Rd. Turn right on North Cascade Rd. Approximately half way up hill on North Cascade Road, turn left on Creek Wood Drive. Turn left on Cherry Ridge. House is the first house located on the left side of street

3. 2170 Creekwood, Dubuque

Nadermann Development

Travel south on Cedar Cross Rd. Turn right on North Cascade Rd. Approximately half way up hill on North Cascade Road, turn left on Creek Wood Drive. Continue on Creek Wood half way up the hill. House is located on right side of street

4. 2230 Jill Drive, Asbury

Nadermann Development

Travel west on Asbury Road. After stop sign by Asbury Park, turn left on Antler Ridge. At stop sign, turn right. Turn left on Jill Drive. House is located on the left side of the street going up the hill

5. 2254 Antler Ridge

Graybill Custom Builders

Travel west on Asbury Road. After stop sign by Asbury Park, turn left on Antler Ridge. At stop sign, continue on Antler Ridge. House is located on the right side of the street toward top of the hill

6. 17381 Ballymore Lane, Dubuque

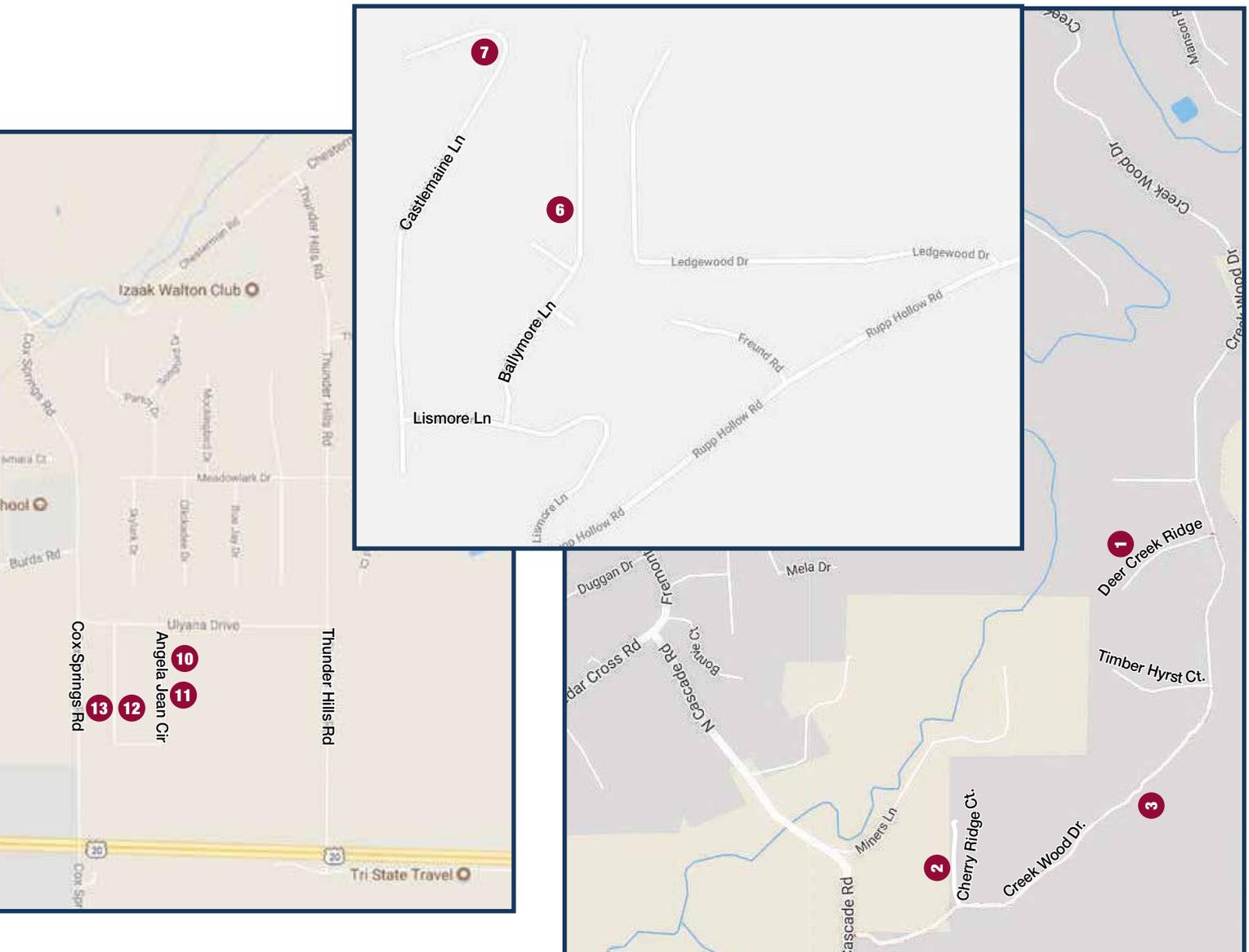
Aaron Konrardy Homes

Travel north on the Northwest Arterial. Turn left on JFK Road. Turn left on Rupp Hollow Road. About 3/4 mile, turn left on Lismore Lane (Waterford Estates). Turn right on Ballymore Lane. House is located on the left side toward bottom of hill

7. 17417 Castlemaine Lane, Dubuque

Mark Gudenkauf Construction

Travel north on the Northwest Arterial. Turn left on JFK Road. Turn left on Rupp Hollow Road. About 3/4 mile, turn left on Lismore Lane (Waterford Estates). Turn right on Castlemaine Lane. House is located on the left side on top of hill



Address

Builder Name

8. 1468 Autumn Ridge Lane, Key West

Cedar Ridge Construction

Travel south on US 151/61. Turn right on Rockdale Road. Turn left on Southpointe Drive. Turn right on Fieldstone Court. Turn left on Autumn Ridge Lane. House is located on the right side

9. 2482 Fieldstone Court, Key West

Cedar Ridge Construction

Travel south on US 151/61. Turn right on Rockdale Road. Turn left on Southpointe Drive. Turn right on Fieldstone Court. House is the first one located on the right side

10. 144 Angela Jean Circle, Peosta

Boyko Custom Homes

Drive west on Highway 20 toward Peosta. Turn right on Cox Springs Road. Turn right on Ulyana Drive. Turn right on Angela Jean Circle. House is located on right side going north on Angela Jean Circle

11. 220 Angela Jean Circle, Peosta

CK Development

Drive west on Highway 20 toward Peosta. Turn right on Cox Springs Road. Turn right on Ulyana Drive. Turn right on Angela Jean Circle. House is located on right side going north on Angela Jean Circle

12. 359 Angela Jean Circle, Peosta

Nako Construction

Drive west on Highway 20 toward Peosta. Turn right on Cox Springs Road. Turn right on Ulyana Drive. Turn right on Angela Jean Circle. House is located on left side going south on Angela Jean Circle

13. 360 Angela Jean Circle, Peosta

Nako Construction

Drive west on Highway 20 toward Peosta. Turn right on Cox Springs Road. Turn right on Ulyana Drive. Turn right on Angela Jean Circle. House is located on right side going south on Angela Jean Circle

14. 8210 Tegan Drive, Peosta

Nick Meyer Construction

Travel west on Highway 20 toward Peosta. Take the Peosta exit toward NICC. Turn right at stop sign. Travel north through Peosta past Casey's General Store and through roundabout. Continue traveling north over the train tracks. Turn right on Tegan Drive (past Gindgerbread sub division). House is 3rd on the right

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Joe Schmitt • 563.213.5183 • crcjschmitt@gmail.com

1760 square feet, 3 bedrooms, 2 bathrooms

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Directions

Travel south on US 151/61.
 Turn right towards Casey's General Store.
 Turn right on Rockdale Road.
 Turn left on Southpointe Drive.
 Turn right on Fieldstone Court.
 Turn left on Autumn Ridge Lane.
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1981 square feet, 3 bedrooms, 2.5 bathrooms

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Directions

Travel south on US 151/61.
 Turn right towards Casey's General Store.
 Turn right on Rockdale Road.
 Turn left on Southpointe Drive.
 Turn right on Fieldstone Court.
 House is the first house located on the right side

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Vadim Boyko • 563.663.9889 • velukuy@yahoo.com
 1670 square feet, 3 bedrooms, 2.5 bathrooms

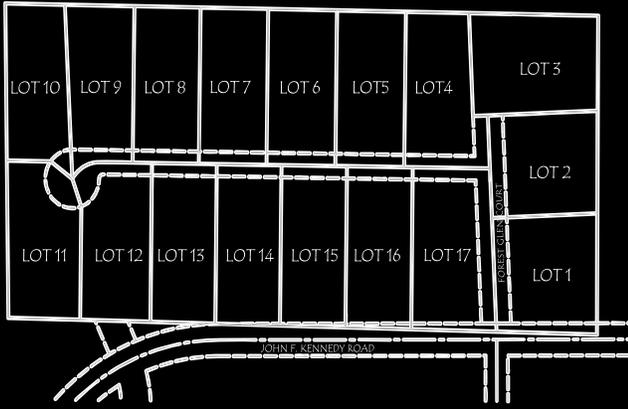
Vadim Boyko immigrated from the Ukraine in the fall of 1999 and has worked hard to live the American dream. He started in construction in 2005 working his way up from laborer to finish carpentry. In the fall of 2015 he started Boyko Custom Homes with the drive to make integrity and quality of craftsmanship second to none for his clients. Vadim is definitely an “on-site” builder, not just someone who stops by once in a while to check on progress. And maintains a relationship with his clients long after the build is done and they are in their new homes. Vadim only uses the best materials and makes sure every home he builds comes with a whole house air exchanger that brings in fresh air, reduces excess humidity and filters out allergy particles such as dander, pollen and dust.

Directions

Drive west on Highway 20 toward Peosta
 Turn right on Cox Springs Road
 Turn right on Ulyana Drive
 Turn right on Angela Jean Circle
 House is located on right side going north on Angela Jean Circle

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Kevin Oberbroeckling • 563.451.3447
ckobe147@gmail.com

1620 square feet, 3 bedrooms, 2 bathrooms, 3 car garage

This ranch style home has an open concept design and features 1620 square feet of living space on the main level, a blended mix front, oversized driveway, 3 bedrooms, 2 bathrooms, 3 car garage with steps directly to the lower level, hardwood floors, and oversize windows throughout. The kitchen showcases Smith custom cabinetry, a large island and quartz counter tops and loads of storage. The mud room and laundry combination features a custom locker cabinet for easy use. The modern rustic touches continue with a barn wood door on the closet in the master bedroom. The generous bedrooms have carpet flooring, and well-appointed master bath. The 14 x 20 patio features Trex decking for easy maintenance. This home is located in a quiet neighborhood—a great location for a family!

Directions

Drive west on Highway 20 toward Peosta
Turn right on Cox Springs Road
Turn right on Ulyana Drive
Turn right on Angela Jean Circle
House is located on right side going north on Angela Jean Circle

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Yaroslav Nakonechnyy • 563.564.3603
 nakoconst@gmail.com

2300 square feet • 4 bedrooms • 3 baths

Immaculate new custom designed home by Nako Construction in the rapidly growing community of Thunder Valley Estates! This home is complete with a large eat-in kitchen with granite counter tops, exquisite custom maple cabinetry, stainless steel appliances, and a large dining space that flows seamlessly right into the living room. The very spacious living room boasts high vaulted ceilings and a gas fireplace with mantle. Now step into the master suite and enjoy the stunning tray ceilings, large tiled shower, double sink and vanity, and walk-in closet. Downstairs you'll find a beautifully finished walk-out basement with a wet bar, family room, bedroom, bathroom, and utility garage.

Directions

Drive west on Highway 20 toward Peosta
 Turn right on Cox Springs Road
 Turn right on Ulyana Drive
 Turn right on Angela Jean Circle
 House is located on left side going south on Angela Jean Circle

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Yaroslav Nakonechnyy • 563.564.3603
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1436 square feet, 2 bedrooms, 2 bathrooms

Absolutely stunning custom designed Townhouse by Nako Construction in the rapidly growing community of Thunder Valley Estates. This wide open floor plan features a beautiful eat-in kitchen with granite counter tops, custom maple cabinets, stainless steel appliances, spacious living room with vaulted ceilings, master suite with tray ceilings, walk-in closet, and double vanity. The home also comes complete with a covered deck, large 2 car garage, garden garage, and a beautiful walkout from the lower level. Come enjoy easy low maintenance living in luxury!

Directions

Drive west on Highway 20 toward Peosta
Turn right on Cox Springs Road
Turn right on Ulyana Drive
Turn right on Angela Jean Circle
House is located on left side going south on Angela Jean Circle

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DAVE HALL CONSTRUCTION



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Pictured left to right: Myia E. Steines, Taryn R. McCarthy, Jennifer A. Clemens-Conlon, Jeffrey L. Walters, Nathan D. Runde, Jeffrey E. Hiatt

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Nick Meyer • 563.580.1888 • tekor15@msn.com
 1567 square feet, 3 bedrooms, 2 bathrooms, 3 car garage

This new construction home by Nick Meyer Construction has a total of 1567 square feet on the main level, with an open floor plan with a fireplace in the living room. The home features 3 bedrooms, 2 baths, a 3 car attached garage with a utility garage under. The kitchen includes granite counter tops. The generous master suite contains a tile shower in the attached bath.

Directions

Drive west on Highway 20 toward Peosta
 Take the Peosta exit toward NICC
 Turn right at stop sign
 Travel north through Peosta past Casey's General Store and through roundabout
 Continue traveling north over the train tracks
 Turn right on Tegan Drive (past Gindgerbread sub division)
 House is approximately 1 block from turn on right side of street

Subcontractors



Does **C**olor Scare You?

submitted by Sue Wadden, Director of Color Marketing, Sherwin-Williams

No one's ready to declare kitchen neutrals or stainless appliances over. But is there any question that bolder color is more welcome in kitchen design today than it was just a few years ago? On walls, on cabinets, on appliances: our appetite for color is expanding.

I, for one, am totally loving it, and after walking around KBIS, AIA and NYCxDESIGN this spring, I keep thinking about ways we can introduce more color to our clients, helping them arrive at a fun, fresh kitchen look they'll be happy with for years to come.

Rather than trying to introduce a client to color throughout a design all at once, one effective approach can be to invite them to focus more narrowly, warming them up to palette possibilities in one aspect of their space.

Two-tone cabinets.

Two-tone cabinets aren't new, of course. What is new is how pervasive they are. Walking the show floor at KBIS this year, Masterbrand, Kraftmade, Armstrong were among many manufacturers showcasing two-tone offerings.

Not only can two-tone cabinets combat the monotony of neutrals in the kitchen, they can create the illusion of a higher ceiling (dark cabinets below) or lower ceiling (dark cabinets



above). Add a dash of color in your tile selection, and suddenly everyone is agreeing on bolder colors for the walls. If a client isn't ready to "go there" with two-tone cabinets, start by adding color to an island: an instant focal point.

“Your clients are afraid of kitchen color, you say? Have no fear—these ideas will help you get cooking together.”

Color appliances

Another way to get a client to warm up to using more color in a kitchen design is to start with the appliances. We're all ready to soften the visual impact of technology in our lives, and nearly every manufacturer is now offering a broad spectrum of color appliances.

This year at KBIS, pastel appliances were everywhere courtesy of KitchenAid, Viking, Big Chill, SMEG and many others. A pastel range is instant fun in an otherwise neutral kitchen design, giving those whites and grays more meaning as supporting players. It's Euro coziness right out of 1960s Italy. The best part of color appliances? Fewer fingerprints.

Feature walls

A bold pop of color on a feature wall can be an easier sell to clients who aren't otherwise ready or able to move away from the familiar comforts of neutral cabinets and stainless appliances.

Natural materials

Moving beyond butcher block, rugged, natural-wood countertops were also prevalent at trade shows this spring. Maple, walnut, mesquite and even more exotic species were everywhere as accent touches, adding textural contrasts and color transitions to warmer wall colors.



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